



CORPORATE COMMUNICATIONS ◊ INVESTOR RELATIONS ◊ MARKETING SERVICES
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NEWS

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TONY DIVITA JOINS BANK OF SOUTHERN CALIFORNIA AS SENIOR VP AND DIRECTOR OF SALES AND MARKETING

SAN DIEGO, CA – [Bank of Southern California](#) (OTC Bulletin Board: FBBN) announced that Tony DiVita has joined the bank as Senior Vice President and Director of Sales and Marketing. He is responsible for creating and implementing strategies that support client acquisition and retention, sales management, employee development, branding and marketing.

DiVita brings over 30 years of experience to Bank of Southern California and has served in a variety of senior banking roles including Chief Banking Officer, Group Sales Manager, Director of Marketing and Business Services, and Business Banking Sales Manager. Prior to joining the bank, he held positions with City National Bank, 1st Pacific Bank, Scripps Bank, U.S. Bank and Home Savings of America.

Nathan Rogge, President and Chief Executive Officer of Bank of Southern California, said, “We are committed to expanding the quantity and quality of our lending to small and mid-sized businesses in 2011 and Tony DiVita is a strategic hire in this process. He has the talent and expertise to develop complete banking relationships, providing customized solutions that include loans and lines of credit, cash management, equipment finance and all of the other financial tools customers need to drive their growth in a recovering economy.”

DiVita’s community involvement and business affiliations include Project Concern International, Kiwanis, NAIOP-Commercial Real Estate Development Association, and Warren-Walker Parent Association.

Established in 2001, Bank of Southern California, N.A., a nationally chartered financial institution, is locally owned and managed and committed to serving the unique business, professional and personal banking needs of the vibrant Southern California communities we serve. With six offices in San Diego and Palm Springs, Bank of Southern California remains one of the strongest, best-capitalized banks in the region, with a growing asset base and loan portfolio. For more information, visit www.banksocal.com or call (858) 847-4780.

Note to Editors: A color photograph of Tony DiVita is available in electronic format by contacting Dan Peoples at 858-552-1456.

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