

# PEOPLES & COMPANY

CORPORATE COMMUNICATIONS ◊ INVESTOR RELATIONS ◊ MARKETING SERVICES  
3271 Galloway Drive ◊ San Diego, California 92122 ◊ (858) 552-1456

## NEWS

June 21, 2010

### **BANK OF SOUTHERN CALIFORNIA TO OPEN NEW DOWNTOWN OFFICE IN JULY**

SAN DIEGO, CA – [First Business Bank N.A.](#) (OTC Bulletin Board: FBBN), which announced last week that it will change its name to Bank of Southern California effective next Monday, June 28, 2010, has announced that the bank will open a new office in July to serve the business and professional markets of downtown San Diego. The office will be located at 1620 5th Avenue, Suite 120, San Diego, 92101.

Nathan Rogge, President and Chief Executive Officer, said, “The new office will serve the needs of growing downtown businesses that desire the more customized and consultative banking approach that our bank provides. The office is part of our long-term plan to continue to expand the bank’s footprint within San Diego County and beyond.”

Katherine Willey, who joined the bank as a Senior Vice President for business development earlier this year, will manage the new office.

First Business Bank, which operates offices in Del Mar, Carlsbad and Ramona, had \$124.5 million in assets as of March 31, 2010.

Established in 2001, First Business Bank is locally owned and managed and committed to meeting the financial needs of small and medium-sized companies that make up San Diego’s vibrant business community. Seasoned bankers, with an average of 21 years’ experience, work one-on-one with clients to understand their unique needs and then utilize a full range of business and personal banking services to develop customized banking solutions that contribute to the growth and success of their business. First Business Bank remains one of the strongest, best-capitalized banks in Southern California, with a growing asset base and loan portfolio. For more information, please visit [www.fbbank.com](http://www.fbbank.com) or call (858) 847-4780.

Media Inquiries:      Rica Lindsey, First Business Bank    858-847-4782  
                                 Dan Peoples, Peoples & Company    858-552-1456