

Bank of Southern California Announces Coachella Valley Advisory Board

Creation of New Advisory Board in Coachella Valley Aims to Better Understand Local Business' Needs

Palm Desert, Calif., September 03, 2015 Bank of Southern California, N.A. (OTCQB: FBBN) announced the creation of its Coachella Valley Advisory Board. This board is comprised of prominent members of the business community in the Desert Cities region who will help increase the bank's presence and market awareness while providing valuable input to better understand the business needs in the Coachella Valley. The newly appointed board members will advise and consult with the Bank's Executive Management team on product needs and banking issues related to the Valley's business community. The diverse 14-person board is made up of local business professionals with a broad range of experience.

"Our decision to create an Advisory Board in the desert shows the importance we place on better serving our clients in the Desert Cities area. Their insight of the Coachella Valley will help us as we continue to grow the bank in that market," commented Nathan Rogge, CEO of Bank of Southern California. "These members are respected business leaders and influential voices of the community and I am excited to be working closely with them as we continue to build Bank of Southern California's presence as "The Desert's Community Bank" in that market."

Coachella Advisory Board Members:

Robert Baltes, Owner, Baltes & Associates, CPAs
David Baron, Partner, Slovak Baron Empey Murphy & Pinkney, LLP
Michael Berk, CEO, LUXE Electric Golf Cars and LUXE Water Solutions
Mitch Blumberg, Senior Vice President, Desert Arc
Michael Braun, Senior Vice President, Wessman Development
Anthony Caronna, Managing Partner, Caronna & Johnson, LLP
Dennis Freeman, President, Freeman Building & Consulting
Evy Hanson, Owner, Leap Online Marketing
Susan Harvey, Co-Owner, Desert Pacific Properties
William Healey III, President and Owner, Healey & Associates, Certified Accountants and Consultants
Maggie Montez, President, Lee & Associates
Dr. Sam Reber, Director of Sports Medicine, S.T.A.R. Orthopedics
Dr. Peter Scheer, Owner, The Mirage Center
Sean Wood, President, SSW Mechanical Construction

About Bank of Southern California

A community bank, established in 2001, Bank of Southern California, N.A., with headquarters in San Diego, Calif., is locally owned and managed and offers a wide range of financial products to individuals, professionals, homeowner associations and small to mid-sized businesses. The Bank's solution-driven, relationship-based approach to banking provides accessibility to decision makers and enhances value through strong partnerships with their clients. With seven offices in San Diego County and the Coachella Valley in Riverside County, Bank of Southern California remains well-capitalized, with a growing deposit base and loan portfolio. For more information, visit www.banksocal.com or call (858) 847-4780.

Contact: Tony DiVita
Bank of Southern California
(858) 847-4783
tdivita@banksocal.com