

PEOPLES & COMPANY

CORPORATE COMMUNICATIONS ◊ INVESTOR RELATIONS ◊ MARKETING SERVICES

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NEWS

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TOM BLAIR ELECTED DIRECTOR OF FIRST BUSINESS BANK

San Diego, CA – The Board of Directors of First Business Bank has elected Tom Blair, editor of *San Diego Magazine*, as a Director.

Blair joins John Farkash, Chairman, Nathan Rogge, President and Chief Executive Officer, William Ehlen, Lester Machado, D.D.S., M.D., and John McGrath, bringing the total number of Directors to six.

Farkash said, “Tom Blair is extremely well known in the San Diego community through his highly successful life-long career as a local journalist. We are honored to have him join our Board and welcome his enthusiastic support as we embark on the bank’s next phase of expansion and growth.”

A 1971 graduate of San Diego State University, Blair began his newspaper career in 1972 as a reporter for *The Evening Tribune* and was, for some 15 years, *The San Diego Union-Tribune’s* best-read columnist. A veteran of newspapers, radio, television and magazines for more than three decades, he has authored two books and was named editor of *San Diego Magazine* in 1995.

Blair has served on the boards of more than a dozen charitable organizations and foundations, including the Monarch School for homeless children, Scripps Cancer Center and the San Diego Film Commission.

“I believe strongly in the concept of a community-based business bank serving the needs of local businesses and professionals,” said Blair. “I want to help First Business Bank make a strong, positive contribution to the long-term growth and prosperity of our city.”

First Business Bank is exclusively focused on serving the special needs of professionals and small and medium-sized enterprises. Established in 2001, First

Business Bank is dedicated to providing business professionals with simple, fast and effective solutions. Experienced bankers deliver highly tailored financial solutions while providing customers with educational and networking opportunities. First Business Bank's corporate office is in San Diego, California, and the bank has branch offices in Del Mar, Ramona and La Mesa. For more information, contact First Business Bank at (858) 847-4780 or (858) 847-4781 (facsimile), 12265 El Camino Real, Suite 100, San Diego, CA 92130, www.fbbank.com.

NOTE TO EDITORS: A color photograph of Tom Blair is available in JPEG format by email by calling Dan Peoples at Peoples & Company at 858-552-1456.