

# PEOPLES & COMPANY

CORPORATE COMMUNICATIONS ◊ INVESTOR RELATIONS ◊ MARKETING SERVICES  
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## NEWS

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### **PAMELA ISAACSON NAMED EXECUTIVE VICE PRESIDENT, CHIEF ADMINISTRATIVE OFFICER, AT FIRST BUSINESS BANK**

SAN DIEGO, CA – [First Business Bank](#) (FBBN.OB) has announced that Pamela Isaacson has been promoted to Executive Vice President and Chief Administrative Officer. She will be responsible for management of the bank's operations, compliance and risk management for Corporate Headquarters and the bank's three offices in Del Mar, Carlsbad and Ramona.

Isaacson has been Senior Vice President of Operations at First Business Bank since October 2008.

Isaacson has spent her entire 25-year banking career in the San Diego marketplace. Before joining First Business Bank she was Vice President and Cash Management Department Manager with San Diego National Bank from 1998-2008. She also worked as Vice President and Branch Manager for Home Savings of America, Private Banking Manager for Wells Fargo Bank, and Branch Manager for San Diego Trust & Savings Bank, which was later acquired by First Interstate Bank.

Nathan Rogge, President and Chief Executive Officer of First Business Bank, said, "Pamela Isaacson has done an exceptional job at First Business Bank and we will rely on her experience and talent to help lead us during our next period of growth in the San Diego region."

Isaacson received her Bachelor of Science degree in Business Administration from the University of Phoenix.

First Business Bank is exclusively focused on serving the special needs of professionals and small and medium-sized enterprises. Established in 2001, First Business Bank is dedicated to providing business professionals with simple, fast and effective solutions. Experienced bankers deliver highly tailored financial solutions while providing customers with educational and networking opportunities. For more information, contact First Business Bank at (858) 847-4780 or visit the company's website at [www.fbbank.com](http://www.fbbank.com).

Note to Editors: A color photograph of Pam Isaacson is available in electronic format by contacting Dan Peoples at 858-552-1456.