

# PEOPLES & COMPANY

CORPORATE COMMUNICATIONS ◊ INVESTOR RELATIONS ◊ MARKETING SERVICES  
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## NEWS

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### **PAMELA ISAACSON NAMED VICE PRESIDENT, OPERATIONS ADMINISTRATION, AT FIRST BUSINESS BANK**

SAN DIEGO, CA – [First Business Bank](#) (FBBN.OB) has announced that Pamela Isaacson has been hired as Vice President, Operations Administrator, responsible for managing the operations of the company's three banking centers and providing effective and efficient service to clients.

Isaacson has spent her entire 23-year banking career in the San Diego marketplace. Her most recent position was as Vice President and Cash Management Department Manager with San Diego National Bank from 1998-2008. She worked previously as Vice President and Branch Manager for Home Savings of America, Private Banking Manager for Wells Fargo Bank, and Branch Manager for San Diego Trust & Savings Bank, which was later acquired by First Interstate Bank.

Nathan Rogge, President and Chief Executive Officer of First Business Bank, said, "We have made a commitment to our clients that we will recruit and retain talented banking professionals. Pamela Isaacson is experienced and enthusiastic and we are very pleased to add her to our administrative team."

Isaacson received her Bachelor of Science degree in Business Administration from the University of Phoenix.

First Business Bank is exclusively focused on serving the special needs of professionals and small and medium-sized enterprises. Established in 2001, First Business Bank is dedicated to providing business professionals with simple, fast and effective solutions. Experienced bankers deliver highly tailored financial solutions while providing customers with educational and networking opportunities. For more information, contact First Business Bank at (858) 847-4780 or (858) 847-4781 (facsimile), 12265 El Camino Real, Suite 100, San Diego, CA 92130, or visit the company's website at [www.fbbank.com](http://www.fbbank.com).

Note to Editors: A color photograph of Pam Isaacson is available in electronic format by contacting Dan Peoples at 858-552-1456.