



Daily Business Report- June 22, 2010

First Business Bank to Open New Downtown Office

First Business Bank, which is changing its name to Bank of Southern California, effective June 28, will open a new office in July to serve the business and professional markets of Downtown San Diego. “The new office will serve the needs of growing Downtown businesses that desire the more customized and consultative banking approach that our bank provides,” said Nathan Rogge, president and CEO. “The office is part of our long-term plan to continue to expand the bank’s footprint within San Diego County and beyond.”

The new office will be at 1620 Fifth Ave., Suite 120. It will be managed by Katherine Willey, who joined the bank as a senior vice president for business development earlier this year. The bank, which has offices in Del Mar, Carlsbad and Ramona, lists \$124.5 million in assets as of March 31, 2010.